

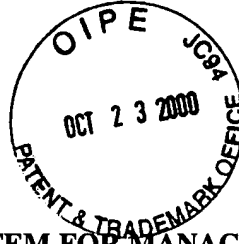
**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**APPLICANT(S):** Raviv Laor

**SERIAL NO.** 09/595,677

**FILED:** June 19, 2000

**ENTITLED:** METHOD AND SYSTEM FOR MANAGING PROMOTIONS FOR PURCHASE  
TRANSACTIONS OVER A NETWORK



**VERIFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY STATUS  
(37 CFR 1.9(f) and 1.27(b))--SMALL BUSINESS CONCERN**

I hereby declare that I am

☐ the owner of the small business concern identified below:

☒ an official of the small business concern empowered to act on behalf of the concern identified below:

**NAME OF CONCERN** OneClip.com, Inc.

**ADDRESS OF CONCERN** 625 West 55th Street, 5th Floor, New York, NY 10019

I hereby declare that the above-identified small business concern qualifies as a small business as defined in 13 C.F.R. § 121.3-18, and reproduced in 37 C.F.R. § 1.9(d), for purposes of paying reduced fees under Sections 41(a) and (b) of Title 35, United States Code, in that the number of employees of the concern, including those of its affiliates, does not exceed 500 persons. For purposes of this statement, (1) the number of employees of the business concern is the average over the previous fiscal year of the concern of the persons employed on a full-time, part-time or temporary basis during each of the pay periods of the fiscal year, and (2) concerns are affiliates of each other when either directly, or indirectly, one concern controls or has the power to control the other, or a third party controls or has the power to control both.

I hereby declare that rights under contract or law have been conveyed to and remain with the small business concern identified above with regard to the invention described in:

☐ the specification filed herewith with title listed above.

☒ the application identified above.

☐ the patent identified above.

If the rights held by the above identified small business concern are not exclusive, each individual, concern or organization having rights in the invention must file separate statements as to their status as small entities, and no rights to the invention are held by any person, other than the inventor, who would not qualify as an independent inventor under 37 CFR 1.9(c) if that person made the invention, or by any concern which would not qualify as a small business concern under 37 CFR 1.9 (d), or a nonprofit organization under 37 CFR 1.9 (e).

☒ no such person, concern or organization exists.

☐ each such person, concern or organization is listed below.

ADDRESS \_\_\_\_\_

☐ Individual                      ☐ Small Business Concern                      ☐ Nonprofit Organization

**I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate (37 C.F.R. ' 1.28(b)).**

**I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issue thereon, or any patent to which this verified statement is directed.**

NAME OF PERSON SIGNING	Raviv Laor
TITLE OF PERSON OTHER THAN OWNER	President
ADDRESS OF PERSON SIGNING	625 West 55th Street 5th Floor New York, New York 10019

**SIGNATURE**

DATE \_\_\_\_\_

DECLARATION, PETITION AND POWER OF ATTORNEY FOR  
PATENT APPLICATION

Attorney Docket No:  
56354-018 (LAOL-116)

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**METHOD OF AND SYSTEM FOR MANAGING PROMOTIONS FOR PURCHASE TRANSACTIONS  
OVER A NETWORK**

the specification of which (check only one):

\_\_\_\_\_ is attached hereto.

X  was filed as United States Patent Application

Serial No.  09/595,677

on  June 19, 2000

and was amended

on \_\_\_\_\_.

(if applicable)

was filed as PCT Patent Application

Serial No. \_\_\_\_\_

on \_\_\_\_\_

and was amended under PCT Article 19

on \_\_\_\_\_.

(if applicable)

I hereby state that I have reviewed and understand the contents of the specification, including the claims as amended by any amendment referred to herein.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, §1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, §119 of any foreign application(s) for patent or inventor's certificate or of any PCT international application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) of which priority is claimed:

**PRIOR FOREIGN/PCT APPLICATION(S) AND ANY PRIORITY CLAIMS UNDER 35 U.S.C. § 119:**

COUNTRY (if PCT indicate PCT)	APPLICATION NUMBER	DATE OF FILING (day, month, year)	PRIORITY CLAIMED UNDER 35 U.S.C. § 119 (YES/NO)

# DECLARATION, PETITION AND POWER OF ATTORNEY FOR PATENT APPLICATION

Attorney Docket No:  
**56354-018 (LAOL-116)**

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below.

## PRIOR U.S. APPLICATIONS FOR BENEFIT UNDER 35 U.S.C. § 119(e):

APPLICATION NUMBER

FILING DATE

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) or PCT international application(s) designating the United States of America that is/are listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in that/those prior application(s) in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56 which occurred between the filing date of the prior applications and the national or PCT international filing date of this application:

## PRIOR U.S. APPLICATIONS OR PCT INTERNATIONAL APPLICATION(S) DESIGNATING THE U.S. FOR BENEFIT UNDER 35 U.S.C. § 120:

APPLICATION NUMBER  
(if PCT indicate PCT)

DATE OF FILING  
(day, month, year)

STATUS: (PATENTED, PENDING  
OR ABANDONED)

**POWER OF ATTORNEY:** As a named inventor, I hereby appoint the following attorneys and/or agents to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Mark G. Lappin  
Toby H. Kusmer  
Elizabeth A. Levy  
Debra A. Gaw  
Jeffrey J. Miller

Reg. No. 26,618  
Reg. No. 26,418  
Reg. No. 34,375  
Reg. No. 38,463  
Reg. No. 39,773

David M. Mello  
Ronald R. Demsher  
Elizabeth E. Kim  
Scott A. Ouellette

Reg. No. 43,799  
Reg. No. 42,478  
Reg. No. 43,334  
Reg. No. 38,573

Send Correspondence to:  
Mark G. Lappin, Esq., P.C.  
McDERMOTT WILL & EMERY  
28 State Street  
Boston, Massachusetts 02109-1775

Direct Telephone Calls to:  
Mark G. Lappin  
(617) 535-4043  
(617) 535-3800 (facsimile)

Wherefore I petition that letters patent be granted to me for the invention or discovery described and claimed in the attached specification and claims, and hereby subscribe my name to said specification and claims and to the foregoing declaration, power of attorney, and this petition.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Signature

Date

10/6/00

Full Name of  
1st Inventor

Family Name  
Laor

First Given Name  
Raviv

Second Given Name

Residence &  
Citizenship

City  
New York

State or Foreign Country  
New York

Country of Citizenship  
U.S.A.

Post Office  
Address

Post Office Address  
155 West 81st Street

City  
New York

State & Zip Code/Country  
New York 10024 U.S.A

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**APPLICANT(S):** Raviv Laor  
**SERIAL NO.** Not Yet Assigned  
**FILED:** Herewith  
**ENTITLED:** METHOD AND SYSTEM FOR MANAGING PROMOTIONS FOR PURCHASE  
TRANSACTIONS OVER A NETWORK

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**VERIFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY STATUS  
(37 CFR 1.9(f) and 1.27(b))--SMALL BUSINESS CONCERN**

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- ☐ the owner of the small business concern identified below:  
☒ an official of the small business concern empowered to act on behalf of the concern identified below:

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I hereby declare that rights under contract or law have been conveyed to and remain with the small business concern identified above with regard to the invention described in:

- ☒ the specification filed herewith with title listed above.  
☐ the application identified above.  
☐ the patent identified above.

If the rights held by the above identified small business concern are not exclusive, each individual, concern or organization having rights in the invention must file separate statements as to their status as small entities, and no rights to the invention are held by any person, other than the inventor, who would not qualify as an independent inventor under 37 CFR 1.9(c) if that person made the invention, or by any concern which would not qualify as a small business concern under 37 CFR 1.9 (d), or a nonprofit organization under 37 CFR 1.9 (e).

Each person, concern or organization having any rights in the invention is listed below:

- ☒ no such person, concern or organization exists.  
☐ each such person, concern or organization is listed below.

**FULL NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

☐ Individual

☐ Small Business Concern

☐ Nonprofit Organization

Separate statements are required from each named person, concern or organization having rights to the invention averring to their status as small entities. (37 CFR 1.27)

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate (37 C.F.R. ' 1.28(b)).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issue thereon, or any patent to which this verified statement is directed.

**NAME OF PERSON SIGNING**      Raviv Laor

**TITLE OF PERSON OTHER THAN OWNER**      President

**ADDRESS OF PERSON SIGNING**    625 West 55th Street  
5th Floor  
New York, New York 10019

**SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_